

# The 'Fisionista' is here to boost seafood consumption

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Canadian Emmy-winning food and travel journalist Michael-Ann Rowe, known as the Fisionista, is on a mission to teach consumers how to buy, cook and eat sustainable seafood in her seafood-centric web cooking series, [Put Your Best Fish Forward](#).

Rowe has teamed up with the Seafood Nutrition Partnership (SNP) as an ambassador, and hopes to boost seafood consumption in North America.

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