

Just One Can, Can Make a Difference!

Have you ever seen a Canstruction®?

Canstructions are designs made almost entirely out of cans of food.

They come in all shapes, sizes and configurations, enough to stir your palatable imagination!

Each year, a host of architect and engineering firms participate to compete for the best Canstruction®. The designs always make me go, "how'd they do that?".

But they all resonate with one clear message. Hunger exists.

After witnessing what goes into each Canstruction® and watching the teams build one can at a time, it's clear that just *one* can, *can* make a difference!

Some teams have competed for ten years, but even if your a novice to Canstruction®, everyone is a winner.

This charity turns a food campaign into a unique, fun and interactive competition as they vie for titles like, 'Best Use of Labels', 'Structural Integrity', or 'Best Meal'. You can interact and post your vote for the "Peoples Choice Award" until November 20th.

As each team maps out what to design, it challenges what they know best; a structure that has balance- with a play on a 'well-balanced meal' and architectural ingenuity. Some of these Canstructions® will blow your mind!

The reward comes with knowing a Canstruction® made with two thousand or more cans of food, will all go to a local hunger relief organization.

Canstruction has been going on since 1993, of which for nine years, I was their mascot called, 'Canna Vanna'. Now *that's* a role! I have watched it grow into a worldwide charity event and I am very happy that it has finally made it to my hometown of Moncton, New Brunswick.

If your community would like to start a Canstruction®, you can find all that information, see many more Canstructions® and vote for your favorite, here: <https://www.facebook.com/CanstructionNY>

Exhibit Dates: Begins: November 6, 2014 Ends: November 20, 2014

Exhibit Location: The Winter Garden and Lobby at Brookfield Place: 250 Vesey St. New York, NY 10281 Times: 10:00 am – 6:00 pm (November 20, 2014: 10:00 am – 5:00 pm)

Michael-Ann Rowe

New York

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